

LINKS TO NON GD INTERACTIVE WEBSITES

The GD Interactive website may provide links to third-party websites for your convenience and information. If you access those links, you will leave the GD Interactive website. GD Interactive does not control those sites or their privacy practices, which may differ from GD Interactive. We do not endorse or make any representations about third-party websites.

The personal data you choose to give to unrelated third parties is not covered by the GD Interactive Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with GD Interactive; that sharing is governed by that third-party company's privacy policy.

TYPES OF INFORMATION WE COLLECT

This Privacy Statement covers personal information, non-personal data collection and aggregate reporting. Personal information is information that is associated with your name or personal identity. GD Interactive uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with GD Interactive. We take seriously the trust you place in us. GD Interactive will not sell, rent or lease your personal information to others.

On some pages and links at GD Interactive, you can order products or services, request information, subscribe to marketing or support materials, register yourself, or apply for a job at GD Interactive.

CHILDREN'S PRIVACY

GD Interactive is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. GD Interactive does not knowingly collect information from children under the age of 13 and GD Interactive does not target its website to children under 13.

HOW WE USE YOUR INFORMATION

GD Interactive uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to help you complete a transaction or order, to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize the GD Interactive website. Occasionally we may also use your information to contact you for market research regarding GD Interactive products or services.

WHO WE SHARE YOUR INFORMATION WITH

GD Interactive will not sell, rent or lease your personal information to others. GD Interactive will not share your personal information with third parties except in responding to your requests for products or services. Your permission will be requested when you submit your information. GD Interactive shares customer information across GD Interactive-owned business entities and companies working on our behalf, but only as required to meet your product or service requirements.

GD Interactive occasionally may contract with third-party service providers and suppliers to deliver complete products, services and customer solutions. Suppliers and service providers are required to keep confidential the information received on behalf of GD Interactive and may not use it for any purpose other than to carry out the services they are performing for GD Interactive.

YOUR CHOICES

GD Interactive gives you the choice of receiving a variety of information that complements our products and services. You can subscribe to receive certain product- and service-specific information and GD Interactive-wide marketing communications. GD Interactive-wide communications may include new product information, special offers, or an invitation to participate in market research.

We give you a choice regarding delivery of GD Interactive-wide communications by postal mail, e-mail and telephone. You can make or change your choices at the data collection point. We will make every effort to honour

your preferences. This option does not apply to communications for the purpose of administering order completion, contracts, support, product safety warnings or driver updates.

YOUR INFORMATION AND THIRD-PARTY COMPANIES

Certain GD Interactive services are linked with those from unrelated third-party companies, some which offer you the option to share with both GD Interactive and the third party personal data you provide. We will not share your personal information with those third-party companies unless you make that choice.

ACCESS TO AND ACCURACY OF YOUR INFORMATION

GD Interactive strives to keep your personal information accurate. We have implemented technology, management processes and policies to maintain customer data accuracy. We will provide you with access to your information, including making reasonable effort to provide you with online access and the opportunity to change your information.

KEEPING YOUR INFORMATION SECURE

GD Interactive is committed to protecting the information you provide us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, GD Interactive has in place appropriate physical and managerial procedures to safeguard the information we collect.

SECURE SOCKETS LAYER

We use Secure Sockets Layer (SSL) encryption when collecting or transferring sensitive data such as credit card information. SSL encryption is designed to make the information unreadable by anyone but us. This security measure is working when you see either the symbol of an unbroken key or closed lock (depending on your browser) on the bottom of your browser window.